



The Honorable Cliff Stearns
Chairman, Subcommittee on Commerce, Trade, & Consumer Protection
United States House of Representatives
Washington, DC 20515
Fax #202-225-1919

CC: Federal Trade Commission Office of the Secretary Room H-135 (Annex W) 600 Pennsylvania Avenue, NW Washington, DC 20580

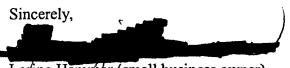
RE: Business Opportunity Rule, R511993

Dear Sirs:

There seems to be some confusion about the letters we have been sending about the FTC Ruling #R511993....some calling it the "Wet Blanket Rule". First, I don't want to offend anyone. Second, I just want you to give us a 180 day extension for comments and reinstating the \$500 exemption for people signing up in Multi-Level companies before making that rule a LAW. The DSA (Direct Selling Association) is keeping us informed about this ruling.

My reason is the multi-level company with which I am involved does not require anyone to spend over \$40.00 to sign up as a member. Most of my member/distributors sign up as members with a \$40.00 up to \$150.00 purchase of products, and the membership fee is waived. If the FTC Rule #511993 becomes law, then many of my member/distributors (who are stay at home Mom's) will have to wait about two (2) weeks to get their products they are purchasing at the time they are signing up, versus getting them within 2 days! This would be a hardship for them and may discourage them from purchasing or signing up as members. Also, the company with which I am a Distributor complies with all applicable buy back requirements and always makes it easy for individuals to exit the Company, if the "business opportunity" is not right for them.

So, Please reconsider, or at least look at this rule and support the 180 day comment extension and reinstate the \$500.00 exemption.



Loring Hammer (small business owner)